



SPRING SUMMER 2019

ON THE ROAD

"There was nowhere to go but
everywhere, so just keep on
rolling under the stars."

– Jack Kerouac

WHISPER AS LOUD AS YOU CAN

A letter from Kristine, Creative Director

When I look out on today's landscape of fashion I am filled with joy seeing the many representations of the multifaceted woman. The idea that women can reinvent themselves whenever they feel like it - is a mind set close to my heart.

I see personal style as a beautiful language. Sometimes you feel like whispering and sometimes you just have to sing.

In my SS19 collection I have tried to meet the many voices of the modern woman and as always I focus on enhancing the natural beauty of the female contours.

A big passion of mine is to explore the design possibilities of the boot. The right boot really can be the icing on the cake for any outfit. It will bring coolness to a dressed up look or edge to a feminine silhouette.

We simply just love boots in all shapes and materials and to be honest it is one of the things I feel that we do the best at IVYLEE.

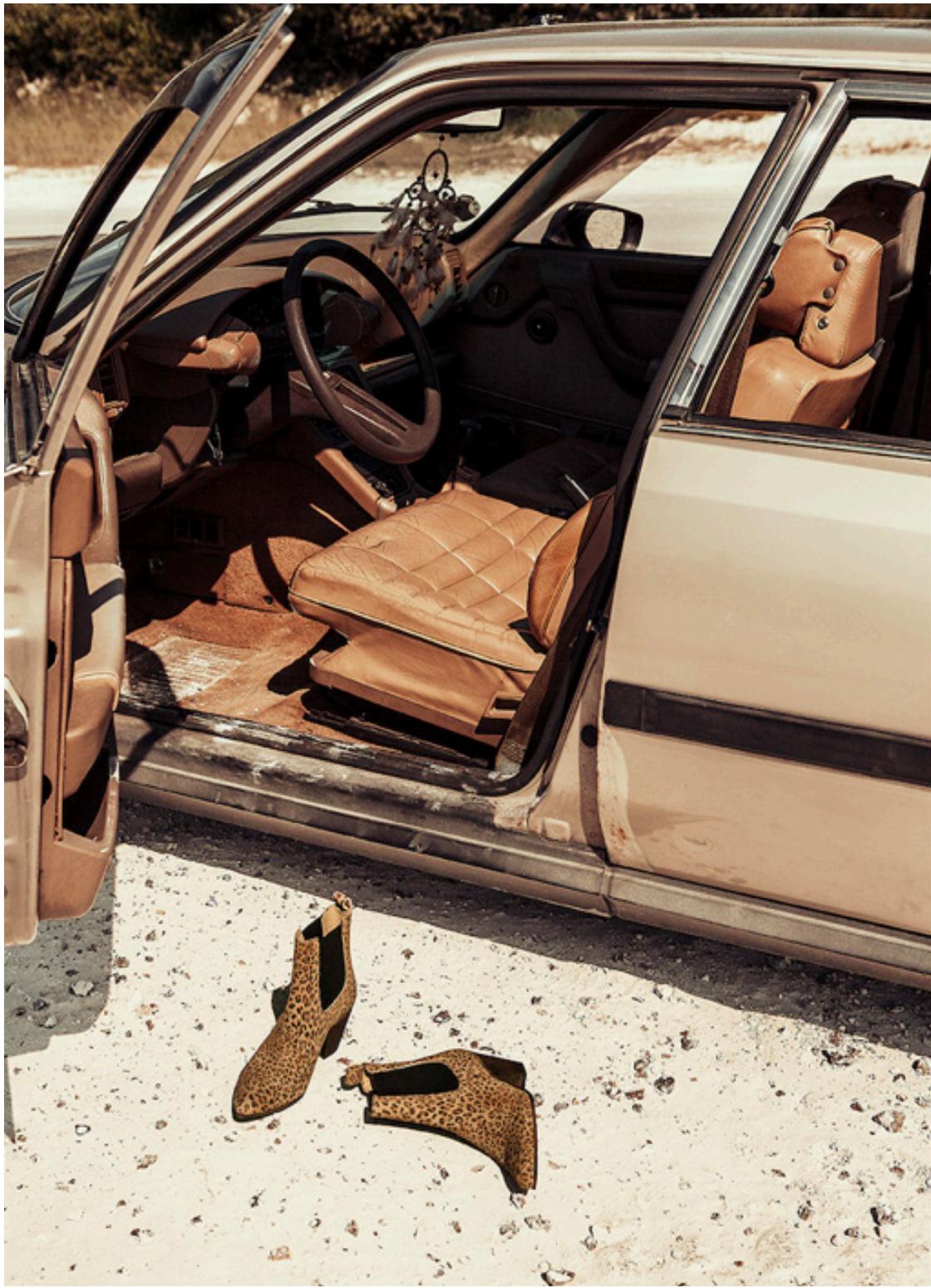
I personally look forward to spending the summer in my favourite summer dress and a brand new pair of IVYLEE boots.

With Love



Kristine ♥





This season we welcome all freedom loving ladies to a dusty road trip. In our collection are styles both suitable for dancing by yourself to the sound of the jukebox and for those endless roads - stepping on the speeder.

Designed for days in between the trailer park and the ballroom - we love to balance the trashy with the chic.



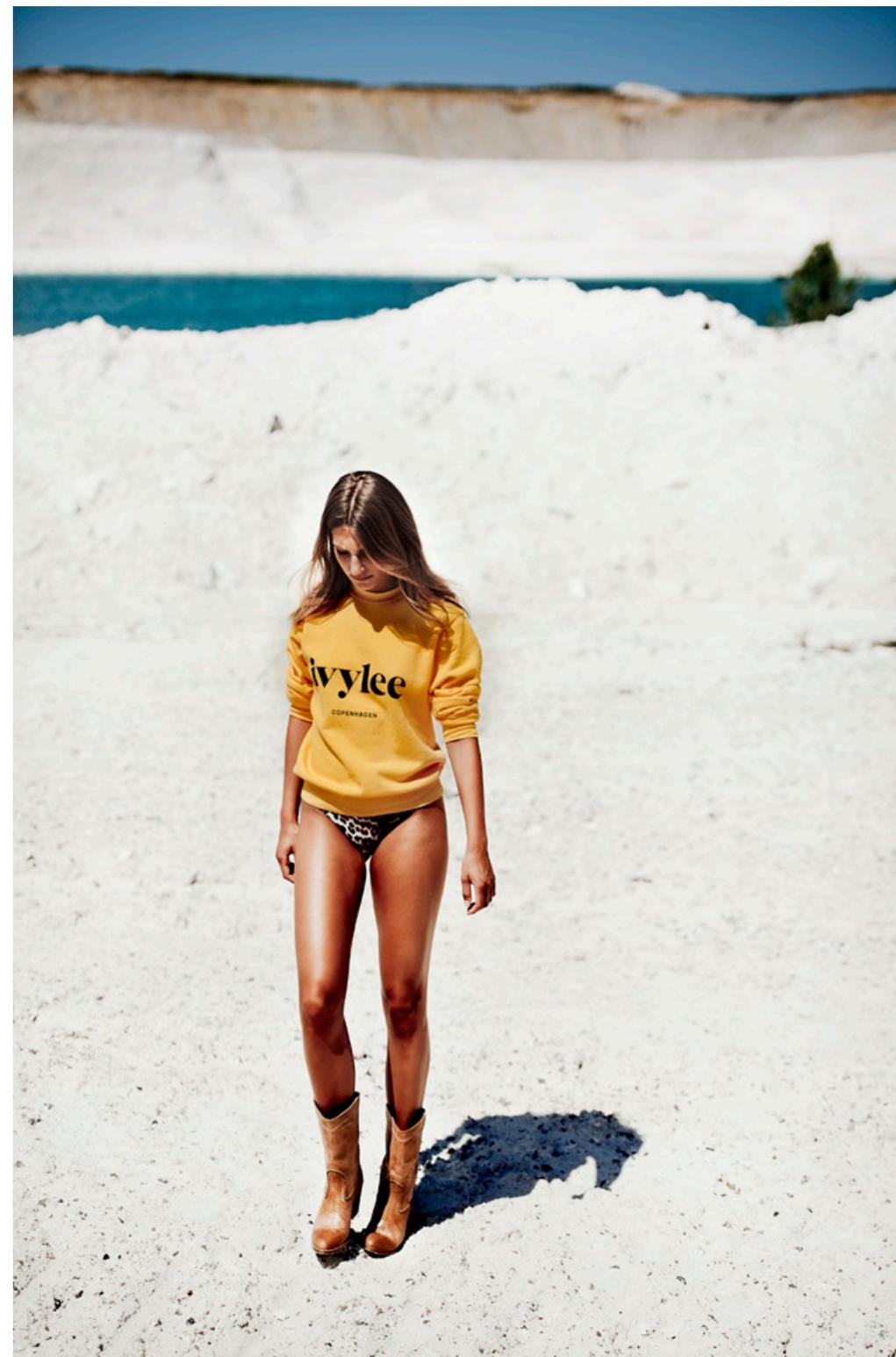


In our colour range you will find sun washed pink, swimming pool green and cloud free sky blue. We also have boots in the coolest optic white sure to make all the (cow)boys green with envy.





We continue to reinvent our boots, with new heel shapes, subtle interpretations of classic cowboy boot detailing, and long shafted beauties ready for the festival season.







You will find metallic leather shiny like a rearview mirror, suede impersonating denim, and structures inspired from exotic snakes and crocodiles.



We have added exciting new sandals to the range with voluminous scarf-like ties, significant graphic sandals in block colours and chunky comfy heels - that will get you all the way across the desert.







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