

PO  ZU[®]

WEAR WITHOUT COMPROMISE

FW17 INTRODUCTION

Fall/ Winter 2017 at Po-Zu sees the introduction of the Capsule Collection as a contemporary addition to our heritage line. The clean-cut cup sole can be spotted on Slade, Sneak and Heath - both in the Men's and Women's collections.

The cup sole is a glueless, side-stitch construction, furnished with a 7mm shock-absorbing Foot-Mattress™ that provides exceptional comfort without compromising on style and sustainability.

The change in season also brings two new utilitarian boots on our Heritage line; Petra in leather, and Pia in both vegan and leather options.

Keep an eye out for our fresh metallic accents; we've introduced splashes of bronze leather, silver embroidery and gold Pinatex for an added spark whatever the weather!



ECO COMFORT

● **UPPER**

*Stitched to the sole
Designed for durability & disassembly*

● **FOOT MATTRESS COVER**

*Chrome-Free Suede for Leather uppers
Eco Microfibre for Vegan uppers*



● **FOOT MATTRESS**

*Moulds to the shape of your foot
Provides superb air circulation
60% Coconut Husk and 40% Natural Latex*

● **BUTTERFLY SUSPENSION MECHANISM**

*Softens the impact as the foot hits the ground
Made from Natural Latex*

BENEFITS



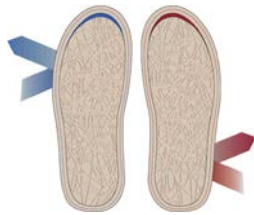
MOULDS TO THE SHAPE OF YOUR FEET

moulds precisely to the contours of your feet to provide maximum comfort and support



HIGHLY BREATHABLE

provides good air circulation to keep your feet dry



GOOD INSULATION

for hot and cold climates



NATURAL MATERIALS

toxic free and safe for your skin



LIKE WALKING ON CLOUDS!

relieves symptoms of tired and sore feet

WOMENS CAPSULE COLLECTION

SNEAK



Off white leather



*Black cork
vegan*

SLADE



*Gold Pinatex
vegan*



*Black Pinatex
vegan*

HEATH



*Off white leather /
Gold Pinatex*



*Black cork / Black
microfibre / Gold
Pinatex
vegan*

HEATH-T



*Red tweed / Scarlet
red microfibre
vegetarian*



*Grey tweed /
microfibre
vegetarian*



Womens Cup Sole

SNEAK



BLACK

Lace-up, low-top sneaker in cork or leather.

Featuring a perforated butterfly logo, removable memory-foam Foot-Mattress™ in latex and cork, and a high performance grip natural rubber cup sole.

Materials	Upper	Cork / Chrome-Free Leather	
	Lining	Eco Microfibre	
	Foot Mattress	Cork & Natural Latex (7mm Removeable)	
Size Range	36-42		
■		■	■
	■	■	■
	■	■	■
	■	■	■



WHITE

SLADE



GOLD

A vegan slip-on.

This easy-to-wear, new addition to our sneaker family comes in Pinatex; a new leather substitute made from pineapple leaf fibres, with a natural cork back detail.

Materials	Upper	Pinatex	
	Lining	Eco Microfibre	
	Foot Mattress	Cork & Natural Latex (7mm Removeable)	
Size Range	36-42		
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]	[REDACTED]
	[REDACTED]	[REDACTED]	[REDACTED]



BLACK

HEATH



WHITE

Leather, high-top sneaker with quilted rear panel.

Sneakers made from Chrome-Free Leather, featuring a gold Pinatex back panel, cushioned tongue, removable memory-foam Foot-Mattress™ in latex and cork, and a high performance grip natural rubber cup sole.

Materials	Upper	Chrome-Free Leather & Pinatex
	Lining	Eco Microfibre
	Foot Mattress	Cork & Natural Latex (7mm Removeable)
Size Range	36-42	
■	■	■
	■	■
	■	■



BLACK

HEATH-T



GREY

Tweed, high-top sneaker with quilted rear panel.

Sneakers made from Wool Tweed, featuring quilted back panel, cushioned tongue, removable memory-foam Foot-Mattress™ in latex and cork, and a high performance grip natural rubber cup sole.

Materials	Upper	Wool Tweed & Eco Microfibre
	Lining	Eco Microfibre
	Foot Mattress	Cork & Natural Latex (7mm Removeable)
Size Range	36-42	
■	■	■
	■	■
	■	■



RED

WOMENS HERITAGE GRASS COLLECTION

BRISK-T



*Black tweed / gold
vegetarian*



*Grey tweed / silver
vegetarian*



*Red tweed / gold
vegetarian*

PIA-V



*Black microfibre /
Black cork
vegetarian*



*Brown microfibre /
Brown cork
vegetarian*

PIA-L



Bronze leather

PETRA



Black leather



Tan leather

PIPPA 2



*Black microfibre
vegetarian*



*Grey microfibre
vegetarian*

BRISK-T



RED

Our best-selling Vegetarian sneaker in Wool Tweed and Eco Microfibre.
 Our unisex sneaker in new vibrant colours with our distinctive embroidered butterfly logo.

Materials	Upper	Wool Tweed & Eco Microfibre
	Lining	Eco Microfibre
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	36-42	
■	■	■
	■	■
	■	■



BLACK



GREY

PIA-V



BLACK

Microfibre boot with buckle detailing.

Made from Eco Microfibre & Cork, this boot features a built-in shock absorbing coconut fibre Foot-Mattress™ combines with a high-flexibility natural rubber sole. Buckle details provide adjustable fit for improved comfort.

Materials	Upper	Eco Microfibre & Cork
	Lining	Wool Fleece
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	36-42	
■ ■	■ ■ ■ ■	■ ■
	■ ■ ■	■ ■ ■
	■	■ ■ ■ ■



■ Brown

PIA-L



BRONZE

Leather boot with buckle detailing.

Made from Chrome-Free Leather, this boot features a built-in shock absorbing coconut fibre Foot-Mattress™ combines with a high-flexibility natural rubber sole. Buckle details provide adjustable fit for improved comfort.

Materials	Upper	Chrome-Free Leather
	Lining	Wool Felt
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	36-42	
■	■	■
	■	■
	■	■

PETRA



TAN

Leather boots with laces and wrap feature.

Made from Chrome-Free Leather and Wool Tweed, these boots are perfect for cooler temperatures. The lace up front and velcro wrap-around combined with coconut fibre Foot-Mattress™ provide a close and comfortable fit.

Materials	Upper	Chrome-Free Leather & Wool Tweed
	Lining	Eco Microfibre
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	36-42	
■	■	■
	■	■
	■	■



BLACK

PIPPA 2



GREY

Pippa 2 is our cosiest and warmest boot yet; great for those freezing cold wintery days.

Made in Eco Microfibre and lined with wool fleece. Featuring a fully adjustable lace-tie to provide a snug and perfect fit for any calf, with decorative yet functional wooden toggles.

Materials	Upper	Eco Microfibre
	Lining	Wool Fleece
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	36-42	
■	■	■
	■	■
	■	■



BLACK

WOMENS RIDER COLLECTION

LIV



*Tan leather / Grey
tweed*



*Bronze leather / Brown
tweed*



*Black leather / Blue
tweed*

MONTANA



*Black leather / Blue
check tweed*



*Grey leather / Grey
felt*



*Brown leather / Brown
tweed*

ALMA



Black leather



Brown leather



Aqua leather



Womens Rider Sole

LIV



BRONZE

Our urban adaptation of the classic hiking boot.

The boot is made in hardwearing Chrome-Free Leather, with a 5cm heel to provide some height without compromising on comfort.

Materials	Upper	Chrome-Free Leather & Wool Tweed
	Lining	Chrome-Free Leather
	Foot Mattress	Coconut Husk & Natural Latex (6mm Removable)
Size Range	36-42	
■	■	■
	■	■
	■	■



TAN



BLACK

MONTANA



BROWN

Mid-high, leather, cowboy boots.

Our version of a cowboy boot in Chrome-Free Leather - ideal for all your rodeo needs. Montana features an outside zip for a fitted look and easy foot-entry, as well as the distinctive Po-Zu butterfly zip pull.

Materials	Upper	Chrome-Free Leather & Wool Tweed
	Lining	Chrome-Free Leather
	Foot Mattress	Coconut Husk & Natural Latex (6mm Removable)
Size Range	36-42	
■	■	■
	■	■
	■	■



BLACK



GREY

ALMA



AQUA

High boot with adjustable lace-up shaft and zip.

The shaft is fully adjustable and provides a perfect fit for any calf, while a convenient zip fastener along the back seam makes it easy to get in and out of the boot. The boot features a 5cm heel to provide height without compromising on comfort.

Materials	Upper	Chrome-Free Leather
	Lining	Chrome-Free Leather
	Foot Mattress	Coconut Husk & Natural Latex (6mm Removable)
Size Range	36-42	
■	■	■
	■	■
	■	■



BLACK



BROWN

MENS CAPSULE COLLECTION

SNEAK



Off white leather



*Black cork
vegan*



*Natural cork
vegan*

HEATH



*Black cork / Black
tweed
vegetarian*



*Natural cork / Cream
microfibre
vegan*

SLADE



*Black cork
vegan*



*Brown cork
vegan*

SEQUOIA 2



Black leather / tweed



*Brown leather / Grey
felt*

HEATH



BLACK

Leather, high-top sneaker with quilted rear panel.

Sneakers made from Chrome-Free Leather, featuring a gold Pinatex back panel, cushioned tongue, removable memory-foam Foot-Mattress™ in latex and cork, and a high performance grip natural rubber cup sole.

Materials	Upper	Cork & Chrome-Free Leather / Eco Microfibre
	Lining	Eco Microfibre
	Foot Mattress	Cork & Natural Latex (7mm Removeable)
Size Range	41-46	
■	■	■
	■	■
	■	■



NATURAL

SLADE



BROWN

A vegan slip-on.

This easy-to-wear, new addition to our sneaker family comes in Pinatex; a new leather substitute made from pineapple leaf fibres, with a natural cork back detail.

Materials	Upper	Cork
	Lining	Eco Microfibre
	Foot Mattress	Cork & Natural Latex (7mm Removeable)
Size Range	41-46	
■	■	■
	■	■
	■	■



BLACK

SEQUOIA 2



BLACK

Dual-purpose utilitarian boot.

A versatile boot that can be worn in two different heights; a removable extension piece creates a desert/military combo, that lets the wearer decide.

Materials	Upper	Leather & Wool Tweed / Wool Felt
	Lining	Wool Felt
	Foot Mattress	Cork & Natural Latex (7mm Removeable)
Size Range	41-46	
■	■	■
	■	■
	■	■



BROWN

MENS GRASS COLLECTION

BRISK-V



*Red canvas /
microfibre
vegan*



*Khaki canvas /
microfibre
vegan*



*Black canvas /
microfibre
vegan*

BRISK-L



Black leather



Brown leather

DEZ 2



Black leather



Grey leather



Khaki leather

WRAP 2



Black leather / tweed



*Brown leather / Grey
felt*



Mens Grass Sole

BRISK-V



BLACK

Our best-selling Vegetarian sneaker in Wool Tweed.

Our unisex sneaker in a warm wool with our distinctive embroidered butterfly logo.

Materials	Upper	Organic Cotton Canvas & Eco Microfibre
	Lining	Eco Microfibre
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	41-46	
■	■	■
	■	■
	■	■



RED



KHAKI

BRISK-L



BROWN

A Chrome-Free Leather version of our popular sneaker.

Our best selling sneaker in premium Chrome-Free Leather with laser etched butterfly brand logo, better suited for winter.

Materials	Upper	Chrome-Free Leather
	Lining	Eco Microfibre
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	41-46	
■	■	■
	■	■
	■	■



BLACK

DEZ 2



GREY

Lace-up desert boot in chrome-free leather.

This ankle boot is both smart and casual at the same time. The generous fit is adjustable with cotton laces.

Materials	Upper	Chrome-Free Leather
	Lining	Eco Microfibre
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	41-46	
■	■	■
	■	■
	■	■



BLACK



KHAKI

WRAP 2



BLACK

Snug leather boot with an ankle wrap in Chrome-Free Leather.

Inspired by the 17th century Spats, this boot features a discreet elasticated gusset on the inside and a Velcro closure along the outside.

Materials	Upper	Chrome-Free Leather & Wool Tweed / Wool Felt
	Lining	Wool Felt
	Foot Mattress	Coconut Husk & Natural Latex (12mm Built - in)
Size Range	41-46	
■	■	■
	■	■
	■	■

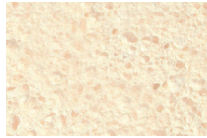


BROWN

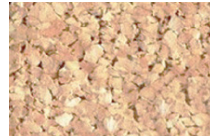
CONSTRUCTIONS



COIR



FOAM LATEX



CORK



RIDER SOLE

HEEL HEIGHT 45 mm

FOOT MATTRESS 6 mm/ Removable

CONSTRUCTION Glueless/ Side Stitch



GRASS SOLE

HEEL HEIGHT 25 mm

FOOT MATTRESS 12 mm/ Built-in

CONSTRUCTION Glueless/ Down Stitch



CUP SOLE

HEEL HEIGHT 25 mm

FOOT MATTRESS 7 mm/ Removeable

CONSTRUCTION Glueless/ Side Stitch

EDIBLE SHOE CREAM



Meet the Swiss Army Knife of cosmetics

Following our No. 1 commitment to produce products that are as non-toxic as possible, we have developed a shoe cream that is safe enough to be eaten.

This colourless cream can enhance the original colour, depth and pliability of your shoes, while maintaining a natural look. It provides some resistance to water, and protects against minor marks and dirt, increasing the shoes longevity. It's made from

organic coconut oil and is certified by the Soil Association.

Apart from treating leather, our Edible Shoe Cream is also a delicious 'all-in-one' beauty product that can be used as a lip balm, skin moisturizer, hair conditioner, massage oil and cooking oil. You can even spread it on toast for a nutritious snack!

Comes in a 50 ml tub, with 8 tubs in 1 pack.

[REDACTED]	
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]

ABOUT PO-ZU

Po-Zu is a London-based award-winning sustainable footwear brand, launched in 2006, and currently ranked as the UK's Number 1 Ethical Shoe Brand by The Ethical Company Organisation.

The word Po-Zu stems from the Japanese ポーズ, meaning 'to pause'. It is their mission to provide feet with unique respite, and to halt the damage that modern footwear manufacturing often causes to people and planet.

Po-Zu has been awarded the Positive Luxury Butterfly Mark for their commitment to using renewable sources of energy, protecting the environment and its biodiversity, manufacturing locally and ensuring recycling is embedded in product development.

Their biomimicry designed Foot Mattress™ is based on the coconut husk's natural shock-absorption property. Its purpose in nature is to soften the impact when the coconut falls from the tree, and to protect it from breaking when it hits the ground.

Po-Zu has incorporated some ground-breaking ideas such as glue-less shoe constructions that are designed for disassembly, a multipurpose compostable shoebox, and an edible shoe cream.

For more information:

USA Sales: dan.butler@linesofdenmark.com

International Sales: wholesale@po-zu.com

Press: press@po-zu.com

Head Office:

*Po-Zu Ltd.
United House
North Road
London N7 9DP
UK*

Tel.: +44 (0)20 7263 7588

